

# World Drowning Prevention Day 25 July

# Anyone can drown, no one should.

## DROWNING PREVENTION

SLSNSW community engagement & education initiatives & activities

2021-2024



### PROGRAMS

> 85,000

community members directly educated.



### RESOURCES

> 100,000

community engagement through resources & campaigns.



### DIGITAL

> 65,000

community engagement through the digital education hub.



### NETWORKS

> 250

connections developed with stakeholder and community groups.



### STUDENTS

> 50,000

school students educated.



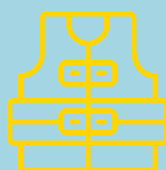
### EARLY CHILDHOOD

> 200

refugee & new migrant families targeted.



### ROCK FISHERS



1,080

lifejackets provided into the community



3,737

people educated in rock fishing safety



45

collaboration with organisations and community groups



18,300

people estimated to have been reached with rock fishing safety messaging

### STAKEHOLDER NETWORKING & COLLABORATION.

> 250

connections developed with stakeholder and community groups.



4 x CALD Water Safety Committees



Over 50 CALD committee meetings & focus groups



Multicultural Community Drowning Prevention Night



Rock Fishing Drowning Prevention Night.



NEW SOUTH WALES