## COMMUNITY EDUCATION SUPPORT PACKAGE



## SUPPORTING SLSNSW CLUBS & LOCAL COMMUNITIES

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## WHO IS THIS PACKAGE FOR?



This package is for any club or branch interested in educating their communities in beach and coastal safety.

## WHAT IS THE PURPOSE OF THIS PACKAGE?

The purpose of this package is to support and assist our clubs and branches, with the necessary resources, tools and guidance to deliver SLSNSW educational content, sessions and activities to at-risk community groups. Through supporting our clubs, we hope to widen and strengthen our community reach across the state.

## GIVE ME A QUICK RUN DOWN OF THIS PACKAGE.

The package has been developed following feedback from club and branch members outlining the greatest needs for support in the community education space. This package focuses around three key areas of resources, programs and funding. This document provides an overview of what is available and provides opportunities to express interest in receiving detailed and comprehensive links and resource sets. To learn more about the strategy behind new community focused programming and resources please check out the **Learning Journey**.



WHERE CAN I SEND COMMUNITY EDUCATION QUERIES, QUESTIONS OR COMMENTS?

Send an email to <a href="mailto:community@surflifesaving.com.au">community@surflifesaving.com.au</a>

# WHAT LEVEL OF SUPPORT ARE YOU LOOKING FOR?



The SLSNSW Community Education team is ready to support your club or branch to achieve it's community education goals. There are many ways we can support you depending on your needs and preferences.

**SELF-SUPPORTED** 

You can freely access programs and resources and run activities without any direct support.

**STARTER SUPPORT** 

You might like some support to get started. Our team can work with you to help identify the most suitable activities, training and contacts.

**SPECIFIC SUPPORT** 

You might have a specific need, or you might have been struggling to engage a specific group. We can work with you to devise a strategy that works for your community and club.

**GROUND-UP SUPPORT** 

Starting community education from scratch? Maybe you're not sure where to start or what is most suitable for you? Reach out to us and we can support your club to develop a community education strategy specific to your needs.

## COMMUNITY EDUCATION SUPPORT



There are many ways that our team can work with you to help develop community education activities in your club or branch.

- Promotion of club and branch activities online and to contact databases.
- Connection to local schools, community groups and key contacts.
- Face to face training sessions and one to one online support.

## KEY PACKAGE CONTENTS.





Brand new programs and presentations developed to target the education of specific school and community groups.

## 2. RESOURCES



A suite of newly developed, multilingual, resources created with our key communities in mind.

## 3. FUNDING



Grant funding to support clubs and branches to educate their local communities.

**COMMUNITY EDUCATION FORUM** 



learn, share and stay
up to date on all
things community
education by joining the

**CULTURALLY RESPONSIVE TRAINING** 



**CASUAL BEACH SAFETY PRESENTERS** 

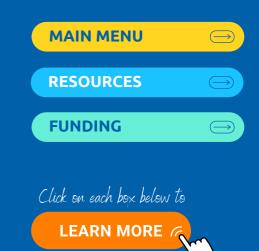


Learn about
opportunities for your
members to work with
us and learn new
community education
skills

**BEACH TO BUSH ROAD TRIP** 



Brand new programs and presentations developed to target the education of specific school and community groups.











Programs have been developed with the support of community and subject specific experts, ensuring content is relevant, meaningful and responsive to target community needs.







All new programs and resources have a refreshed and vibrant design, bringing an engaging, colourful and fun way to educate our diverse communities on vital safety messaging.

Brand new programs and presentations developed to target the education of specific school and community groups.

**MAIN MENU** 

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**RESOURCES** 



**FUNDING** 



**PROGRAMS** 



EARLY CHILDHOOD PROGRAMS.



learn more about this program on the hub



#### **ANNIE & THE WAVES**

This core early choldhood program utilises story telling along with a kit full of sensory items to engage young children in how to stay safe at the beach.

**3-8 YEARS** 

## EARLY CHILDHOOD PROGRAMS

PRIMARY SCHOOL PROGRAMS

SECONDARY SCHOOL PROGRAMS

MULTICULTURAL COMMUNITY PROGRAMS

INTERNATIONAL STUDENT PROGRAMS

BEACH SAFETY ADVISER PROGRAM

BEACH SAFE SESSIONS

#### **TIMMY'S GONE FISHING**

Children are immersed in the journey of Timmy as he prepares for a day of fishing. A full kit of items to help keep us safe on the coast and while fishing brings the story to life.





#### **ROHIT AT THE RIVER**

This program utilises story telling along with a kit full of sensory items to engage young children in how to stay safe at and near the water.

**3-8 YEARS** 





Brand new programs and presentations developed to target the education of specific school and community groups.

**MAIN MENU** 

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**RESOURCES** 



**FUNDING** 



**PROGRAMS** 



PRIMARY SCHOOL PROGRAMS.



All Early Childhood programs are also suitable for early primary class groups.

EARLY CHILDHOOD PROGRAMS

PRIMARY SCHOOL PROGRAMS

SECONDARY SCHOOL PROGRAMS

MULTICULTURAL COMMUNITY PROGRAMS

INTERNATIONAL STUDENT PROGRAMS

BEACH SAFETY ADVISER PROGRAM

BEACH SAFE SESSIONS

#### **LIFESAVER @ MY SCHOOL**

Delivered in the classroom, this stage based and curriculum aligned program focuses on key beach and coastal safety messages through scenario based learning.



YEARS K-12

#### LITTLE LIFESAVERS

Delivered at the beach, this program introduces young students to beach safety and hazard awareness through a fun and engaging dry or wet program.





## MEET A LIFESAVER

This 30-minute session introduces students to the world of lifesaving and provides key insights into how to stay safe on the coast.

**VIRTUAL** 

**YEARS K-6** 





Brand new programs and presentations developed to target the education of specific school and community groups.

**MAIN MENU** 

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SECONDARY SCHOOL PROGRAMS





EARLY CHILDHOOD PROGRAMS

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Delivered in the classroom, this stage based and curriculum aligned program focuses on key beach and coastal safety messages through scenario based learning.



**INCURSION** 

**YEAR K-12** 

#### **KNOW YOUR LIMITS**

In this facilitated and scenario-based program, students will have the opportunity to learn about safety through discussion, role play, and peer based learning.



**INCURSION** 

**YEAR 9-12** 

#### **WAVE PROGRAM**

In this full or half day on-beach and inwater program, students will engage in activities to build beach and ocean safety skills and knowledge.



**EXCURSION** YEAR 7-12





Brand new programs and presentations developed to target the education of specific school and community groups.

MAIN MENU

**RESOURCES** 



**FUNDING** 



**PROGRAMS** 



**MULTICULTURA COMMUNITY PROGRAMS** 





EARLY CHILDHOOD **PROGRAMS** 

PRIMARY SCHOOL **PROGRAMS** 

SECONDARY SCHOOL **PROGRAMS** 

**MULTICULTURAL** COMMUNITY PROGRAMS

INTERNATIONAL STUDENT PROGRAMS

**BEACH SAFETY** ADVISER PROGRAM

**BEACH SAFE** SESSIONS

#### **DAY @ THE BEACH**

In this 45-60 minute session participants will learn about the Australian coastline and beach as they discover ways to keep themselves and their families and friends safe as they have fun at the beach. This program has been designed with multicultural communities in mind and provides an opportunity to discuss ways that they can safely participate in beach and coastal recreation activities.

learn more about



**SUPPORT RESOURCES AVAILABLE** IN MULTIPLE LANGUAGES.

#### **GONE FISHING**

In this 45-60 minute session participants will learn about the Australian coastline and water safety with a specific focus on rock platforms and high-risk fishing spots. This program has been designed with multicultural communities in mind and covers key safety messages including lifejackets, clothing, footwear, conditions and emergency scenarios.



SUPPORT RESOURCES AVAILABLE IN MULTIPLE LANGUAGES.







Brand new programs and presentations developed to target the education of specific school and community groups.

**MAIN MENU** 

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**RESOURCES** 



**FUNDING** 



**PROGRAMS** 



INTERNATIONAL STUDENT PROGRAMS





These 45-60 minute facilitated sessions are based on discussion and scenario based learning through key beach and coastal themes relevant to international students. Students will tackle topics related to drowning, risk taking behaviours and dangerous activities head on and we give students the opportunity to share their own experiences and stories.

**CLASSROOM SESSION** 

**BEACH OCEAN SAFE (BOS) PROGRAM** 

Theory and practical learning sessions at a Surf Life Saving Club with Surf Lifesavers focusing on beach safety, including topics such as reading signs at the beach, floating in rips, waves, and tides, swimming in beach conditions, basic CPR and first aid, emergency procedures, safe rock fishing, planning a safe trip to the beach, risks at the beach, and beach scenarios.

3 DAY POOL, BEACH & CLUB PROGRAM

Created and piloted by the BOS programs ambassador club Coogee SISC + UNSW.



See the full program video.



EARLY CHILDHOOD PROGRAMS

PRIMARY SCHOOL PROGRAMS

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BEACH SAFETY ADVISER PROGRAM

BEACH SAFE SESSIONS



Brand new programs and presentations developed to target the education of specific school and community groups.

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**BEACH SAFETY** ADVISER PROGRAM

**BEACH SAFE SESSIONS** 

#### **BEACH SAFETY ADVISER (BSA) PROGRAM**

In this new initiative, individuals are trained to engage and educate members of the public on the beach. BSA's provide a last line of defense to educating children, families and the general public on beach safety and hazard awareness, both on the sand and before they enter the water. BSA's are members of the local club with a strong knowledge of the local area and hazards. BSA's provide a friendly, caring and knowledgeable welcome to the beach, ensuring beach goers are informed and aware of how to stay safe, where to ask a question and get help and where they can learn more.

Rhoted by the program's ambassador club at Ocean Beach



#### TRAINING & RESOURCES AVAILABLE

- BSA uniform (shirt and cap)
- Multilingual QR coded tags
- Multilingual fact sheets
- Beach safety flyers
- Rock fishing safety flyers
- Digital training & support guide

Express your interest in delivering this program at your beach.



Brand new programs and presentations developed to target community groups.

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**MAIN MENU** 

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In this new initiative, individuals are trained to engage and educate members of the general public through short beach safety sessions run at a designated location and time at the club or on the beach. These sessions contain core beach safety information along with hazard awareness information specific to the location and conditions at the time. These sessions can be run as a static talk or a moving tour and provide an ideal way for beach goers to engage with surf lifesaving members and provides surf clubs with opportunities to not only educate on staying safe but engage beach goers in club activities and membership.



EARLY CHILDHOOD PROGRAMS

PRIMARY SCHOOL PROGRAMS

SECONDARY SCHOOL **PROGRAMS** 

MULTICULTURAL COMMUNITY PROGRAMS

INTERNATIONAL STUDENT PROGRAMS

BEACH SAFETY ADVISER PROGRAM

**BEACH SAFE** SESSIONS

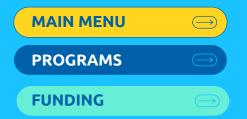
### **TRAINING & RESOURCES AVAILABLE**

- Multilingual QR coded tags
- Multilingual fact sheets
- Beach safety flyers
- Rock fishing safety flyers
- Branded giveaways and merchandise
- Digital training & support guide

Express your interest in delivering this program at your beach.



A suite of newly developed, multilingual, resources created with our key communities in mind.





Click on each box below to

LEARN MORE

Resources have been co-created with the support of target communities and external stakeholders, ensuring our new resources are responsive to the needs of our communities.

















A suite of newly developed, multilingual, resources created with our key communities in mind.

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**PROGRAMS** 



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#### **POSTERS & FLYERS**

Posters and flyers promoting beach and coastal safety messaging are available in various sizes and on various mediums. These include:

- A3 beach safety poster
- A3 rock fishing safety poster
- Tri-fold beach safety brochure
- Tri-fold rock fishing safety brochure
- A3 community story posters
- A3 key message posters
- Multi-lingual messaging posters
- Beach safety hub posters
- Interactive VR posters

Pull up banners are also available for internal use.





**POSTERS & FLYERS** 

MULTILINGUAL FACT SHEETS

COMMUNITY EDUCATION KITS

BRANDED GIVE AWAYS

**ACTIVITY SHEETS** 

BRAND NEW PRESENTATIONS

DIGITAL MEDIA & RESOURCES

Tri-fold brochures linked to the Beach Safety Hub.





















A suite of newly developed, multilingual, resources created with our key communities in mind.

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#### **MULTILINGUAL FACT SHEETS & INFOGRAPHICS**

Double sided beach safety and rock fishing safety fact sheets are available in digital and print form. These are invaluable assets to any club engaged with culturally and linguistically diverse communities.

These fact sheets were created with the support of our Multicultural Community Reference & Advisory Group and reviewed and approved within community.

ACCESS & DOWNLOAD DIGITAL COPIES HERE.







These fact sheets focus on both safe planning and actions before you leave home and safety while on the beach with the key message that "Beach safety starts from home"



**POSTERS & FLYERS** 

MULTILINGUAL **FACT SHEETS** 

**COMMUNITY EDUCATION KITS** 

**BRANDED GIVE AWAYS** 

**ACTIVITY SHEETS** 

**BRAND NEW PRESENTATIONS** 

**DIGITAL MEDIA** & RESOURCES







Express your interest in recieveing these resources.



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A suite of newly developed,





**FUNDING** 

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#### **BASIC COMMUNITY EDUCATION KIT**

This kit contains basic items that are fundamental to supporting beach safety related community education across multiple groups. Having a designated kit specifically to run community education events, supplemented with other relevant items from your club is a great way to ensure that you are always ready to educate your community.

#### These kits contain:

- Set of 15 corflutes
- USB with media files
- Rescue tube
- Dress up lifesaver uniforms
- Sunscreen & zinc
- Shells, starfish & shark eggs
- VR cardboard headsets

Conflutes are a great visual aid that allow you to run a community education session anywhere without the need for

**POSTERS & FLYERS** 

MULTILINGUAL FACT SHEETS

COMMUNITY **EDUCATION KITS** 

**BRANDED GIVE AWAYS** 

**ACTIVITY SHEETS** 

**BRAND NEW PRESENTATIONS** 

**DIGITAL MEDIA** & RESOURCES

#### Supplementary kit items (require re-stocking):

- Branded giveaways
- Stickers
- Flvers and brochures
- Fact sheets
- Activity sheets



#### **ADDITIONAL COMMUNITY EDUCATION KITS**

Some of our programs also come with their own kit full of items specific to the themes and messages of the session. These include our early childhood programs and rock fishing programs.



Express your interest in recieveing these resources.



A suite of newly developed, multilingual, resources created with our key communities in mind.

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## BRANDED GIVE AWAYS & MERCHANDISE

Give aways are an important part of community engagement and can be used in many different ways to compliment community education programs. Using the right merchandise can help engage general members of the public and wider community groups.



Stickers are a great giveaway for children and students and provide a conversation starter with parents and families when they get home.

**POSTERS & FLYERS** 

MULTILINGUAL FACT SHEETS

COMMUNITY EDUCATION KITS

BRANDED GIVE AWAYS

**ACTIVITY SHEETS** 

BRAND NEW PRESENTATIONS

DIGITAL MEDIA & RESOURCES





#### **AVAILABLE ITEMS INCLUDE:**

- Beach safety and rock fishing safety stickers
- Beach safety tattoos
- Slap bands
- Mini footballs
- Wrist bands
- Colouring pencil packs
- Metal water bottles
- Collapsible water bottles
- Wet bags







A suite of newly developed, multilingual, resources created with our key communities in mind.

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#### **ACTIVITY SHEETS**

Activity sheets can be provided to children, students and adults either digitally or as printed copies and allow for additional learning either before or after a community education session.

Every program has its own set of activity sheets aligned to the content of the session. Generic colouring and activity sheets are also available for use for beach safety sessions and community targeted events.









MULTILINGUAL FACT SHEETS

COMMUNITY EDUCATION KITS

BRANDED GIVE AWAYS

**ACTIVITY SHEETS** 

BRAND NEW PRESENTATIONS

DIGITAL MEDIA & RESOURCES











A suite of newly developed, multilingual, resources created with our key communities in mind.

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#### **WELCOME TO OUR BEACH!**

This brand new presentation is specifically created for use in the club house and provides many opportunities to customize and make your own, ensuring participants have the opportunity to learn about hazards and safety messages unique to your beach.

This presentation focuses on key beach safety messages, including FLAGS and STOP, LOOK, PLAN and is suitable to a wide range of audiences.







**POSTERS & FLYERS** 

MULTILINGUAL FACT SHEETS

COMMUNITY EDUCATION KITS

BRANDED GIVE AWAYS

**ACTIVITY SHEETS** 

BRAND NEW PRESENTATIONS

DIGITAL MEDIA & RESOURCES

#### **ALL NEW PROGRAMS COME WITH:**

- Customisable PPT document.
- Delivery video guide.
- Script and presenting notes.
- Customisable promotional flyers.
- Activity sheets or handouts.



learn more about new presentations available by visiting the programs page.



#### **TRAINING & SUPPORT:**

The SLSNSW Community Education team is here to support clubs with the delivery of new programs via direct support, online training and external training opportunities. Learning how to present to diverse communities in a inclusive and responsive manner is vital to ensuring messages are optimally engaged with.





A suite of newly developed, multilingual, resources created with our key communities in mind.

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#### **BEACHSAFETYHUB.ORG.AU**

The Beach & Coastal Safety Resource hub has been designed with our diverse communities in mind and the needs of each of these individual and unique communities. The hub is designed to create a fun, engaging and interactive space to learn about beach and coastal safety.

The hub is also a great resource for clubs and branches to find, share, download and use digital media and resources.



**POSTERS & FLYERS** 

MULTILINGUAL FACT SHEETS

COMMUNITY EDUCATION KITS

BRANDED GIVE AWAYS

**ACTIVITY SHEETS** 

BRAND NEW PRESENTATIONS

DIGITAL MEDIA & RESOURCES













## SOCIAL MEDIA ASSETS

Social media assets are available for both the promotion of new programs and for the promotion of beach and coastal safety messages.











Check out the beach safety hub now!



## **FUNDING.**

Grant funding to support clubs and branches to educate their local communities.

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Click on each box below to

## **COMMUNITY EDUCATION STARTER GRANT.**

Looking to get started in the community education space and need some funds for the basic running of events and programs? Then these mini-grants might just be for you.



Community education funding is available to support non-member focused, community education activities & initiatives that work to engage and educate on vital beach and coastal safety messages.





Do you have an innovative new idea for a community education project or program that requires some funding? If you're looking for support to turn your dream into a reality this grant might be for you.

COMMUNITY EDUCATION INNOVATION GRANT.

Grant funding to support clubs and branches to educate their local communities.

MAIN MENU 👄

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**FUNDING** 





## **COMMUNITY EDUCATION STARTER GRANT.**

Looking to get started in the community education space and need some funds for the basic running of events and programs? Then these mini grants be just for you.

#### Key criteria for application for this grant:

- Activities must be for the sole purpose of community (non-member) education that is aimed towards at-risk members of our community.
- Activities must be completed by the end of April 2024.
- The club or branch applying for the grant must not have any pre-existing community education activities actively running.

There is no grant limit, but we do anticipate that funding requested will be for basic needs and requirements to support your club or branch to begin the delivery of selected community education activities and programs.

#### Grant funding might be requested to cover items such as:

- Purchase of branded rash vests and swim caps
- Purchase of projectors and TV screens for community education presentations.
- Purchase of educational indoor and outdoor banners
- Purchase of USB's, laptops and cables.
- Purchase of needed community education activity supplies and resources.
- Costs associated with hosting a community education information evening or workshop for members.

PLEASE NOTE that you can apply for FREE community education kits that provide a variety of resources to support the delivery of specific programs. To learn more about these kits, CLICK HERE.







Grant funding to support clubs and branches to educate their local communities.

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**FUNDING** 





## COMMUNITY EDUCATION INNOVATION GRANT.

Do you have an innovative, exciting and unique idea for a community education program or project but need some funding support to bring your idea to life? The innovation grant might be for you.

#### Key criteria for application for this grant:

- Activities must be for the sole purpose of community (non-member) education that is aimed towards at-risk members of your community.
- Activities must be undertaken or completed by the end of the 23/24 season.

There is no grant limit for this application but please be aware that funding acquittal will require the provision of invoices and receipts.

Expressions of interest will be judged based on criteria inclusive of:

- Potential impact to at-risk communities
- Cost versus benefit
- Current needs and opportunities to expand and apply program or project concept more broadly across NSW

Before expressing your interest, please make sure you review currently available programs and resources to ensure your concept is unique to what is already available. If you're not sure and would like to discuss your idea please reach out to the SLSNSW Community Education team by emailing the Community Education Manager, Julia Kiss, at jkiss@surflifesaving.com.au







MAIN MENU

# JOIN THE CLUB & BRANCH COMMUNITY EDUCATION FORUM

- Share your views on community education strategies and activities.
- Join a collaborative and supportive group of members keen to make a difference through community education.
- Bring your experience and skills and learn from those of others.





HAVE A QUESTION?

Contact SLSNSW's Community Education Manager Julia Kiss jkiss@surflifesaving.com.au 0424198464



beachsafetyhub.org.au

# CULTURALLY RESPONSIVE TRAINING

Learn how to improve your understanding of inclusion and cultural diversity.

Gain the knowledge, tools and skills to better engage with communities from diverse backgrounds.

This program will focus on the foundations of **Engaging CALD Communities** and will provide opportunities to delve deeper into **Culturally Responsive Practice**, providing more advanced and detailed insights into creating a culturally inclusive club/branch environment.

Multiple formats of learning available, both online and face to face.





To register your interest please use the QR code above or <u>click here.</u>



# PAID CASUAL BEACH SAFETY PRESENTERS

- Interested in supporting drowning prevention education within the community?
- Do you have a SRC or Bronze Medallion?
- Are you looking for a paid casual position that fits around your schedule?
- Become a Surf Life Saving Beach Safety Presenter and bring your knowledge to our communities!

To learn more click <u>here</u>, scan the QR code or contact community@surflifesaving.com.au





# ANNUAL BEACH TO BUSH COMMUNITY EDUCATION ROAD TRIP.

- Interested in supporting drowning prevention education within the rural community?
- Do you have a SRC or Bronze Medallion?
- Would you like to experience a road trip to some of our most remote towns?
- Join the Beach to Bush team, make new friends & experience what the outback has to offer.

